

1. **Norfolk Smoke Free Side Lines** (Pages 2 - 4)

CABINET MEMBERS DELEGATED DECISION

Open		Would any decisions proposed :		
Any especially affected Wards	Mandatory/	Be entirely within Cabinet's powers to decide		YES/NO
	Discretionary /	Need to be recommendations to Council		YES/NO
	Operational	Is it a Key Decision		YES/NO
Lead Member: Cllr Elizabeth Nockolds E-mail: cllr.elizabeth.nockolds@west-norfolk.gov.uk		Other Cabinet Members consulted:		
		Other Members consulted:		
Lead Officer: Vicki Hopps E-mail: vicki.hopps@west-norfolk.gov.uk Direct Dial:01553 616307		Other Officers consulted: Ray Harding, Geoff Hall		
Financial Implications YES/NO	Policy/Personnel Implications YES/NO	Statutory Implications YES/NO	Equal Impact Assessment YES/NO If YES: Pre-screening/ Full Assessment	Risk Management Implications YES/NO
If not for publication, the paragraph(s) of Schedule 12A of the 1972 Local Government Act considered to justify that is (are) paragraph(s)				
Date meeting advertised: 27 th April 2017		Date of meeting decision to be taken: 5 th May 2017		
Deadline for Call-In: 12 th May 2017				

Date of meeting:

TITLE: NORFOLK SMOKE FREE SIDE-LINES

Summary

Norfolk Smoke Free side-lines is a collaboration between the Norfolk sports clubs, Active Norfolk, Smoke Free Norfolk, Healthy Norwich, Norfolk County Council Public Health and District Councils.

Each partner has been asked to contribute £500 to enable the project to run.

Smoking remains the biggest cause of preventable deaths in Norfolk and is known to increase health inequalities within our local society. Smoking often starts as a childhood addiction and evidence has shown that most adult smokers started smoking at a young age.

Recommendation

Support the request for £500 funding.

Reason for Decision

The Council already supports the Tobacco Alliance and is signed up to the Tobacco Control Strategy Action Plan. Agreeing to support this initiative is consistent with the strategy and aligns with priority three of the Corporate Business Plan: work with our communities to ensure they remain clean and safe.

Background

This Norfolk wide smoke-free sports project would incorporate football, rugby, hockey and cricket, through their local governing bodies. All these sports are spectator sports, played in green spaces/ parks. The project will be launched with full support from the local Football Association who currently have over 12000 youth members across Norfolk. It is essential this project also has support from all Norfolk wide partners, as the competitive nature of sport means teams play against each other across the county.

Young people are most at risk of becoming smokers themselves if they grow up in communities where smoking is the norm. The aim of Tobacco Control is to change social norms and work to prevent the uptake of smoking. One approach to address this is to promote outside spaces used by children and young people as voluntary smoke-free areas. A number of local councils have already begun to adopt this approach by introducing smoke free play parks. The idea of smoke-free youth sport across Norfolk, builds on this idea by identifying activities taking place in a park/green space with high numbers of children and young people present.

The move for clubs to adopt a Smoke free side-lines policy complements existing Smoke Free club policies and supports sports clubs to create a healthy family friendly environment.

Adopting smoke-free side lines is not about targeting smokers unfairly, but more asking current smokers to be aware of their visibility to children who may see them smoking. The idea is to encourage smokers to either refrain from smoking during the match or to move away from the side lines and smoke where children and young adults are not present.

Options Considered

To either support or not support the request for funding

Policy Implications

None

Financial Implications

£500 one off payment

Personnel Implications

None

Statutory Considerations

None

Equality Impact Assessment (EIA)

(Pre screening report template attached)

None

Risk Management Implications

None

Declarations of Interest / Dispensations Granted

Background Papers

(Definition : Unpublished work relied on to a material extent in preparing the report that disclose facts or matters on which the report or an important part of the report is based. A copy of all background papers must be supplied to Democratic Services with the report for publishing with the agenda)



**Pre-Screening Equality Impact
Assessment**

Name of policy/service/function					
Is this a new or existing policy/ service/function?		New / Existing (delete as appropriate)			
Brief summary/description of the main aims of the policy/service/function being screened. Please state if this policy/service rigidly constrained by statutory obligations					
Question	Answer				
<p>1. Is there any reason to believe that the policy/service/function could have a specific impact on people from one or more of the following groups according to their different protected characteristic, for example, because they have particular needs, experiences, issues or priorities or in terms of ability to access the service?</p> <p>Please tick the relevant box for each group.</p> <p>NB. Equality neutral means no negative impact on any group.</p>		Positive	Negative	Neutral	Unsure
	Age				
	Disability				
	Gender				
	Gender Re-assignment				
	Marriage/civil partnership				
	Pregnancy & maternity				
	Race				
	Religion or belief				
	Sexual orientation				
	Other (eg low income)				
Question	Answer	Comments			
2. Is the proposed policy/service likely to affect relations between certain equality communities or to damage relations between the equality communities and the Council, for example because it is seen as favouring a particular community or denying opportunities to another?	Yes / No				
3. Could this policy/service be perceived as impacting on communities differently?	Yes / No				
4. Is the policy/service specifically designed to tackle evidence of disadvantage or potential discrimination?	Yes / No				
<p>5. Are any impacts identified above minor and if so, can these be eliminated or reduced by minor actions? If yes, please agree actions with a member of the Corporate Equalities Working Group and list agreed actions in the comments section</p>	Yes / No	Actions:			
		Actions agreed by EWG member:			
Assessment completed by: Name					
Job title	Date				

Please Note: If there are any positive or negative impacts identified in question 1, or there any 'yes' responses to questions 2 – 4 a full impact assessment will be required.